

RADIO AD: UPDATED..NO WAY TO METRO JAY

TIME: 30 SECONDS

FORMAT: ATTACK

SFX NECESSARY

FEMALE VOICE: "Did you hear what Metro Jay McNamar said at the Stevens County Fair?"

QUESTION/MCNAMAR QUOTE: "Do you think they should compromise on light rail? "I do." "What's good for Minneapolis is good for rural Minnesota"

MALE VOICE: Jay McNamar said what??

SFX: fast rewind

"What's good for Minneapolis is good for rural Minnesota"

FEMALE VOICE: But I don't live in Minneapolis! I want a representative who will stand up for our rural Minnesota values!

MALE VOICE: Then on election day, say NO WAY to Metro Jay and re-elect Jeff Backer!"

ANNOUNCER: "Paid for by Citizens for Jeff Backer."